

# Building

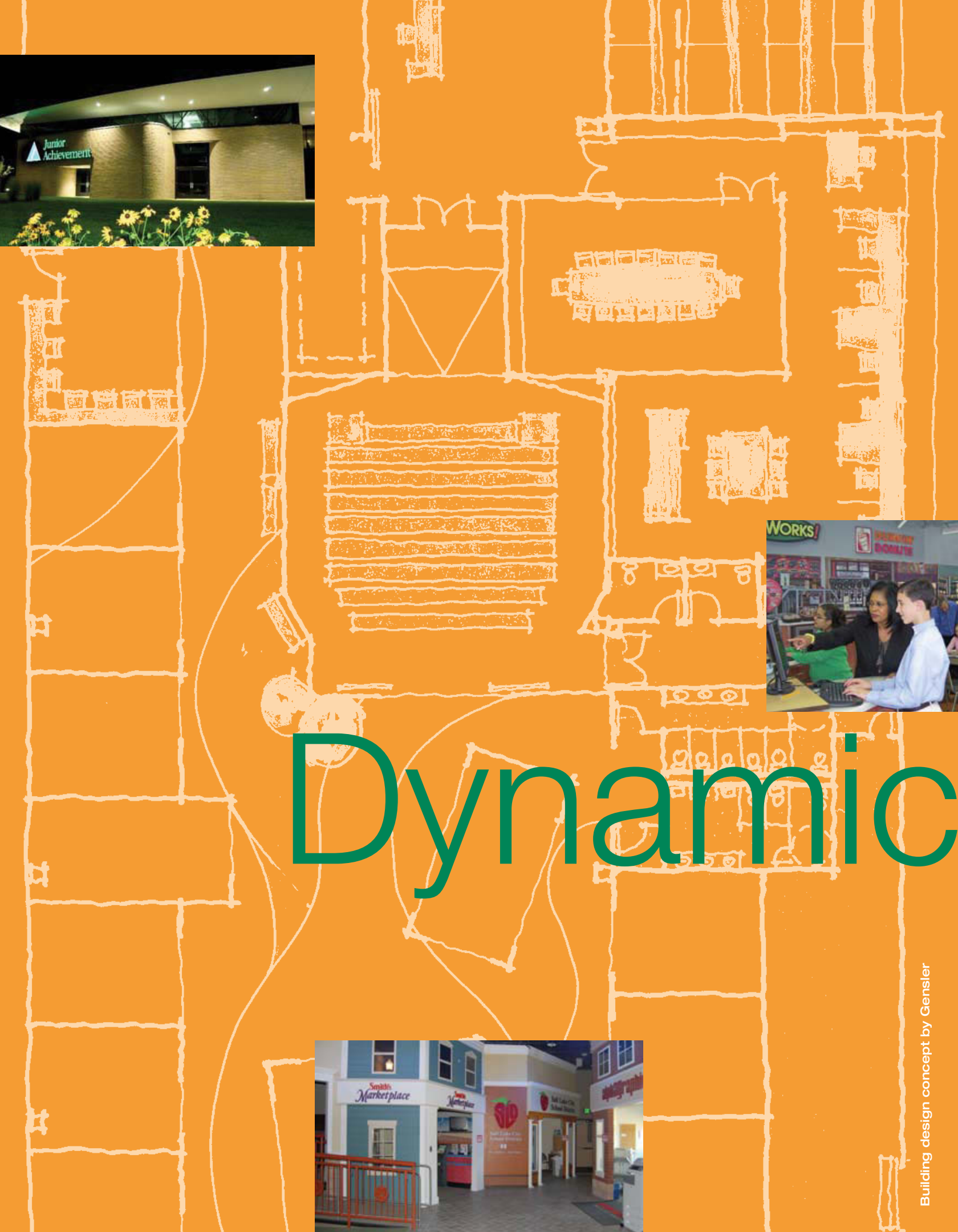


# Financial Skills for Life



Junior  
Achievement®

FINANCE PARK



# Dynamic





## FINANCE PARK

*Building Financial Skills for Life*



Junior Achievement of the National Capital Area is committed to providing students a real-world perspective of finance—one that is current, practical, and easy to understand. Junior Achievement is at the forefront of an exciting opportunity to further strengthen its commitment to area students by creating an experiential financial literacy center in the region. In concert with Fairfax County Public Schools, and with the support of the local business community, Junior Achievement is constructing a state-of-the-art 20,000 square-foot facility—*Junior Achievement Finance Park*—at the Frost-Woodson Campus in Fairfax, Virginia. Designed to deliver high-tech, high-touch educational experiences to more than 13,000 middle school students each year, *Junior Achievement Finance Park* will provide students with the ability to build financial skills for life.



A photograph of a man with a beard and a young man with blonde hair looking at a book together. The man is wearing a blue jacket, and the young man is wearing a grey hoodie with "PROPERTY OF EDMAN" printed on it. They are in a classroom setting with a chalkboard and a poster in the background.

# Challenging

## Inspiring Future Leaders

Since 1919, Junior Achievement (JA) has been inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides in-school and after-school programs for students in grades K–12 that focus on three key content areas: financial literacy, work readiness, and entrepreneurship. JA Worldwide is the largest organization of its kind, reaching over 9 million students annually around the globe.

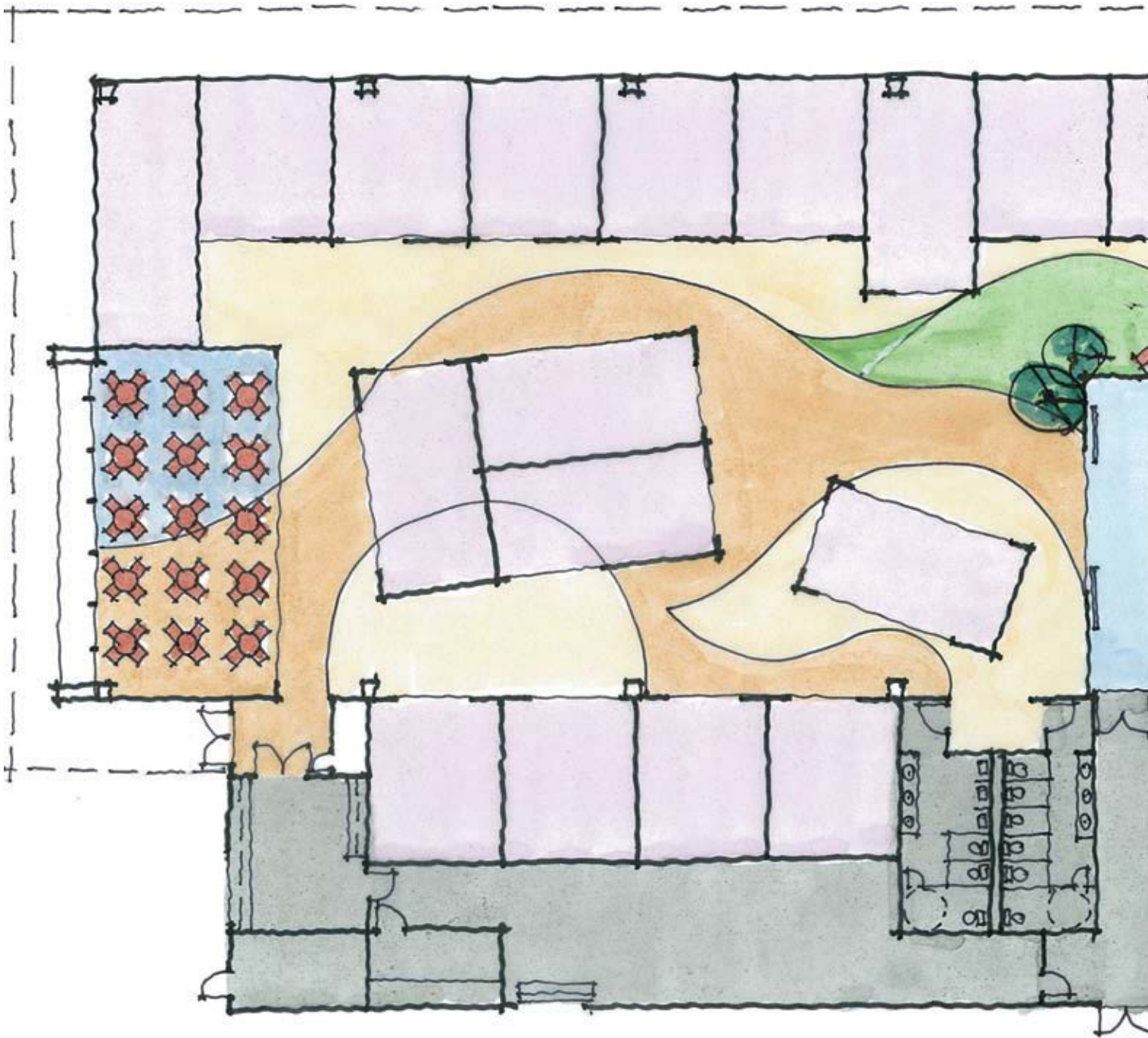
Locally, Junior Achievement of the National Capital Area provides education and hands-on experiences to help young people acquire the financial skills necessary to lead productive lives in Virginia, Maryland, and the District of Columbia. In partnership with businesses, educators, and volunteers, Junior Achievement teaches students throughout the region critical skills to be successful in life—including how to work with budgets, use credit, and save for the future. With the help of over 2,000 volunteers, JA will reach over 44,000 elementary, middle school, and high school students in the Greater Washington Region during the 2008–2009 school year.





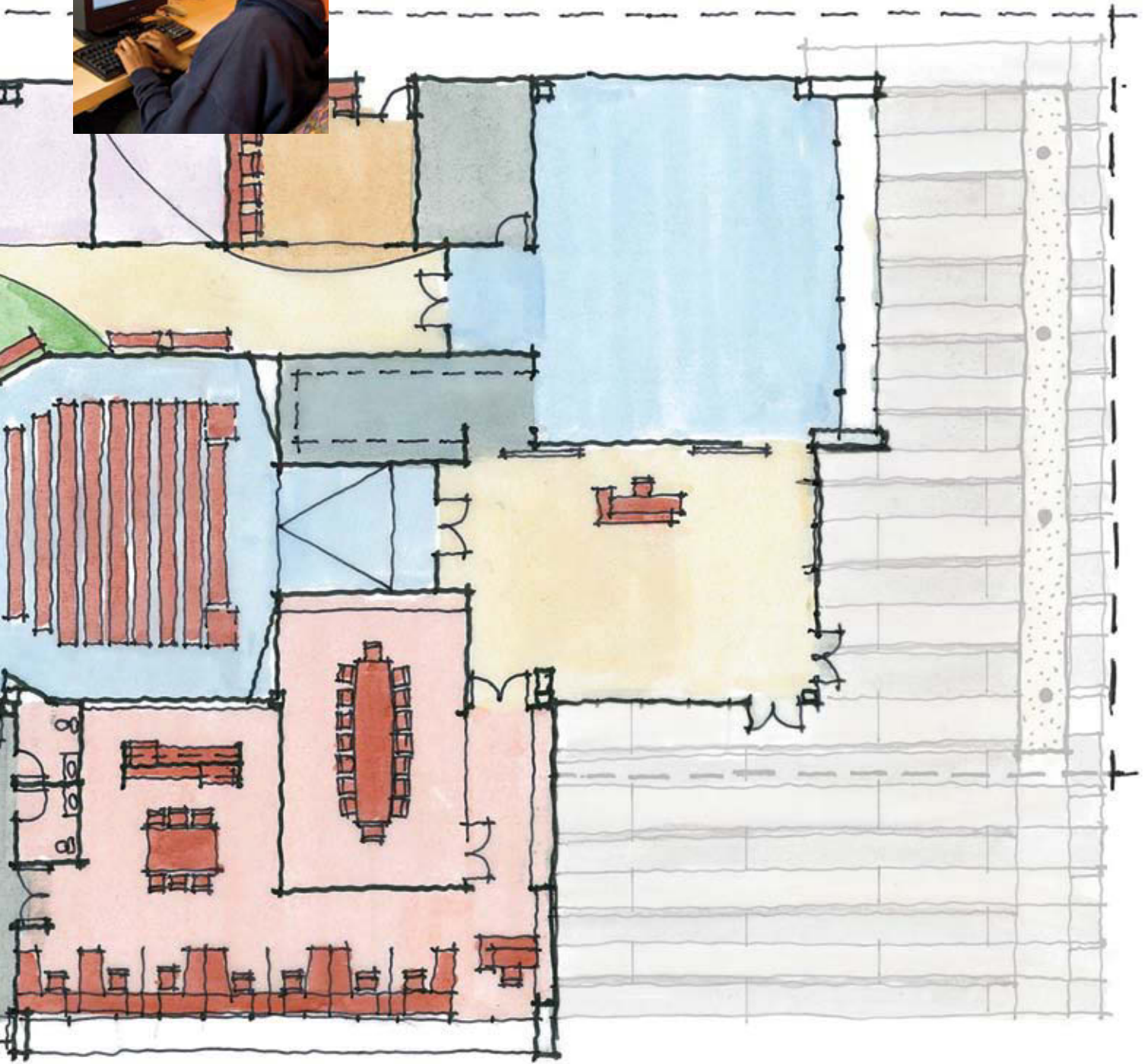


*Ample opportunities exist for corporate branding and naming.*



# Futuristic

*Using state-of-the-art technology,  
students will get immediate feedback  
on their financial decisions.*



*Mentoring will be a critical component  
to success among students, faculty and  
the business community.*







Real life situations that students participate in during their day at *Junior Achievement Finance Park* include:

- Choosing and buying a home
- Selecting a health care provider
- Purchasing a family car
- Financing home improvements
- Determining investment options
- Balancing a budget

## Building a Foundation for Success

Junior Achievement's experiential program, *Junior Achievement Finance Park*, provides a practical hands-on personal budgeting simulation for middle school students. The six-week classroom curriculum culminates with a day at *Junior Achievement Finance Park* where students immerse themselves in a reality-based decision-making process addressing aspects of individual and family budgeting—including housing, transportation, food, utilities, health care, investments, philanthropy, and banking.





# Empowering

The on-site activities are designed to allow students the opportunity to “put into action” what they have learned in the classroom and to understand the basic steps of maintaining a realistic personal budget. Classroom follow-up allows students to use their new financial knowledge to explore career options and to set future goals.



# Relevant

## Partnering for a Strong Future

True learning comes from doing and—when given the right tools—students surprise us with abilities we never expected. By providing them with a dynamic environment, where they take control of their decisions, *Junior Achievement Finance Park* helps students build financial skills for life.



Junior Achievement is assembling a team of stakeholders to partner with us in this unique opportunity. There are only 14 permanent *Junior Achievement Finance Park* facilities across the country—the new site in Fairfax, Virginia, represents an unprecedented chance to bring this dynamic financial learning experience to the Greater Washington Region. As a vital member of our team, your gifts and sponsorships will provide the capital necessary to construct a state-of-the-art facility. More details can be found in the pocket of this brochure, and by visiting [www.myJA.org](http://www.myJA.org).







Junior Achievement of the National Capital Area  
1725 I Street, NW  
Suite 200  
Washington, DC 20006  
T: (202) 296-1200  
F: (202) 296-3837  
[www.myJA.org](http://www.myJA.org)

*In cooperation with:*



Fairfax County Public Schools  
8115 Gatehouse Road  
Falls Church, VA 22042  
T: (571) 423-1000  
F: (703) 246-6957  
[www.fcps.edu](http://www.fcps.edu)